

Washington Free Public Library Strategic Plan, 2023-25



DISCOVER

Become the community's center for discovery and adventure for children and teens



STRENGTHEN

Strengthen community awareness and support for the Library's mission and services and build staff competencies and talents to fulfill the mission



CURATE

Create opportunities for enjoyment, inspiration and creation through thoughtful curation of library resources, programs and spaces (digital & physical)



CELEBRATE

Celebrate Washington -- the past, the present and the PEOPLE

OUR OBJECTIVES

DISCOVER

- Develop physical spaces that encourage self-directed play and discovery.
- Provide programs/services that highlight the importance of developing early literacy skills and an early love of reading and literature.
- Develop recurring programming that guides tweens and teens to discover and develop creative and critical thinking skills.
- Develop recurring programming for tweens and teens that builds community and self-confidence.

STRENGTHEN

- Create a volunteer recruitment and retention plan utilizing both long and short-term volunteers.
- Develop a marketing and communications plan for library programs and services.
- Identify and form lasting connections with community partners by developing joint goals and responsibilities.
- Update staff job descriptions and staffing plan.
- Develop evaluation and survey methods for library programs and services.

CURATE

- Develop a schedule and method for maintaining (selection, inventory, evaluation, weeding) all library physical collections.
- Create opportunities for alternative shelving/display of certain collections designed to increase usage.
- Develop a makerspace for all ages in the lower level of the library that utilizes community skills and talents in the selection and implementation of equipment and programming.
- Continue to grow and develop programs for writers and readers, including group activities as well as multimedia channels for sharing reading/writing.
- Continue to develop the library's web page and digital collection and build awareness of these resources.

CELEBRATE

- Offer opportunities for local artists, writers and musicians to share their work.
- Offer opportunities, such as Tuesdays @ 2 for community members to share their talents, skills and stories and to highlight and celebrate our community's diversity.
- Partner with the Grayson Archives/Washington County Genealogical Society and other organizations to develop shared goals for organizing, cataloging and digitizing local history collections in order to make them easily accessible to the community.



OUR MISSION:

The Washington Free Public Library believes in the freedom to read and learn, and the freedom to compare and express ideas. WFPL strives to provide educational, cultural and social enrichment for all residents of the city of Washington and surrounding areas.