

2026 - 2029 Strategic Goals



COLLECT

Build and preserve collections that reflect our community's interests, history, and future.

- Organize collections so readers of all ages can find books they enjoy
- Digitize and make local history materials accessible to the community
- Collaborate with community members to create exhibits that tell Washington's stories
- Balance print and digital materials for meet changing community needs and preferences



CREATE

Create spaces and experiences that inspire curiosity, enjoyment, and growth.

- Provide inviting spaces for children that support play, discovery and early literacy
- Expand the MakeIT Place with tools and classes that encourage creativity
- Maintain a safe, comfortable, and welcoming library facility
- Offer interactive technology that supports learning and engagement for young people



CONNECT

Connect our community to ideas, opportunities, and each other.

- Host programs and platforms that bring writers, readers, and listeners together
- Promote library resources and events to strengthen community awareness and partnerships
- Build literacy skills for children and adults, including English language learners
- Provide technology and AI learning opportunities that help residents build skills and stay connected

YEAR 1 Work Plan: January 2026 - June 2027

Collect

Create

Connect

Classify and arrange the picture book collection into child-friendly subject groupings. Explore ways to increase room for the Large Print collection and arrange it in sections that match reader interests.	Convert the children's program room into an engaging early childhood playspace.	Create and promote a monthly "Author Spotlight" series highlighting local and regional authors. Initiate a book discussion group on Facebook.
Begin to study alternative arrangements for adult nonfiction.	Add materials and supplies for checkout in the children's area for continued play and exploration by school-age children.	Retool and rebrand the Library's concert series.
Continue to digitize the Washington Evening Journal collection.	Explore and implement methods for receiving regular feedback from the community on expanding MakeIT Place equipment and programs.	Develop a marketing plan for the library.
Investigate and implement a digital asset management system to make the WEJ collection accessible to the community.	Investigate methods of developing a long-range plan for facility maintenance.	Offer Spanish/English conversations groups for adults.
Install new special collection shelving on the 2nd floor of the library and make the Scofield collection accessible.	Add an interactive light wall to the early childhood play place.	Implement enhancements to the Library's summer reading program that combat "summer slide" and promote reading skill development.
Formulate and implement an introductory wheat-pasting project in the downtown area that demonstrates the power of historical images. Study methods of increasing distribution channels for the Library's podcast.		Promote and expand Tech Thursday to offer a series of "sound bites" on technology (including AI) for adults given by community practitioners.
Begin a deeper analysis of circulation trends, both physical and digital. Design and implement a quarterly collection satisfaction survey to card holders.		

